## FOR IMMEDIATE RELEASE



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# Learn from the Most Creative and Exciting Sustainability Stories of Our Time at an Event you Won't Want to Miss!!

**Concord, New Hampshire, October 18, 2018** – Leading sustainability initiatives will take front and center stage at **New Hampshire Business for Social Responsibility's 4th Annual Sustainability Slam**. This event, which takes place at **LaBelle Winery** in Amherst, NH on **November 1, 2018** from 5:00-8:00 PM creates a platform where the most creative and innovative solutions to our environmental and social challenges are brought to life in dynamic 90-second story sound bites. Dee Fitzgerald of W.S. Badger, a returning company sponsor of the event, enthuses, "The Slam format is so unique and different, it's a fabulous and validating way to bring people together to not only meet, mingle, and network, but to share inspirational stories."



As part of NHBSR's **Just One Thing Campaign**, the Sustainability Slam recognizes the sometimes unnoticed, but significant efforts of local companies and nonprofits to make a positive difference in our world. The final line up of 2018's Slam presenters have been chosen by an independent panel of judges based on the impact and scalability of their stories in our communities, workplaces, and environment. At the Slam these finalists will compete with another company or organization in their category for a winning spot and the designation of "Best of the Best."

NHBSR invites you to join them in celebrating and being inspired by this year's presenting finalist and to submit a sustainability story of your own at <u>nhbsr.org/JOT</u>.

Congratulations to:

### COMMUNITY

large company ReVision Energy and Pete & Gerry's Organic Eggs

small company Genuine Local and Warrenstreet Architects

#### ENVIRONMENT

large company Hanover Co-op Food Stores and Coca Cola Bottling of Northern New England

small company Monadnock Food Co-op and NEMO Equipment

#### WORKPLACE

large company MegaFood and Stonyfield

small company People Sense Consulting and W.S. Badger

#### NONPROFIT

large organization Goodwill of Northern New England and Dartmouth-Hitchcock

small organization NH Food Bank and Girls At Work

Register for the 2018 Slam at <u>nhbsr.org/JOT</u> and don't miss out on an inspiring and exciting evening of storytelling and networking!!

2018's Sustainability Slam is made possible by the generous support of presenting sponsor Velcro Companies as well as sponsorship from Gravity Group New England, New Hampshire Public Radio, New Hampshire Business Review, Fiddlehead Magazine, BerryDunn, Coca Cola Bottling Company of Northern New England, Wire Belt, Medtronic, Cirtronics, Timberland, W.S. Badger, Granite River Studios, John Benford Photography, The RAM Companies, Monadnock Paper Mills, Image 4, and ReVision Energy.



#### ABOUT NHBSR

NHBSR is a vibrant community of nearly 200 businesses, nonprofits, and governmental agencies working together to support sustainability efforts in New Hampshire. Since its inception in 2000, NHBSR's instrumental role in driving Corporate Social Responsibility into the core of how NH companies do business is exemplified by its many services and programs, including: NHBSR's Spring Conference, Community Roundtables and Socials, Sustainability Slam, Measure What Matters NH Program, partnership for Energy Week and collaborative advocacy efforts that have brought together over 60 leading NH businesses in urging lawmakers to support policy for a clean energy environment.

If you would like to learn more about this event or NHBSR, please contact Michelle Veasey at 603-391-8471 or michelle@nhbsr.org.